





DETECTING THE INTERPLAY BETWEEN SERIAL DRAMAS, GENDER ISSUES AND EUROPEAN YOUNG AUDIENCES

Link Campus University

THURSDAY, 10 APRIL

09.00 - 09.30

PARTICIPANTS' REGISTRATION

09.30 - 10.00

OPENING SESSION

GREETINGS Elisabetta Mantuano, Rector's Delegate for Research Roberta Paltrinieri, PIC-AIS President Giacomo Manzoli, CUC President Cathrin Bengesser, ECREA Television Studies Chair

INTRODUCTION Marica Spalletta, GEMINI Principal Investigator

10.00 - 11.30

PLENARY SESSION

KEYNOTE SPEAKER Danielle Hipkins, University of Exeter "WE'RE ALL GOOD AT SAYING 'GIRL POWER'":

TEEN FILM AND TELEVISION AS FEMINIST **ENVOICING AND EMBODIMENT**

DISCUSSANTS

Luca Barra, University of Bologna Anna Lisa Tota, Roma Tre University

Maria Elena D'Amelio, University of San Marino

11.30 - 12.00 **COFFEE BREAK & NETWORKING**

12.00 - 13.30 **PARALLEL SESSIONS**

AUDIENCES | GENDER EQUALITY | IDENTITIES

TEEN | WOKEIT

13 30 - 14 30

LIGHT LUNCH & NETWORKING



KEYNOTE SPEAKER

Francesca Comunello, Sapienza University of Rome

TOWARDS ADOLESCENT-CENTRIC RESEARCH: **CONFRONTING DIGITAL AGEISM** THROUGH YOUTH-CENTRED INQUIRY

INTO GENDERED ONLINE EVERYDAY PRACTICES **DISCUSSANTS**

Pia Majbritt Jensen, Aarhus University Nicoletta Marini-Maio, Dickinson College

Kim Toft Hansen, Aalborg University

16.00 - 16.30

COFFEE BREAK & NETWORKING

16.30 - 18.00 **PARALLEL SESSIONS**

ACTIVISM | E QUALITY | INCLUSION PRODUCTION & DISTRIBUTION | SEXUALITIES

18.30 - 21.00

FRIDAY, 11 APRIL

HAPPY HOUR & NETWORKING

08.30 - 09.00 PARTICIPANTS' REGISTRATION

09.00 - 10.30 **PARALLEL SESSIONS**

(G)LOCALITY | MEDIA LITERACY | MOTHERHOOD STEREOTYPES | VIOLENCE

10.30 - 11.00

COFFEE BREAK & NETWORKING









ROUND TABLE

FROM PRODUCTION TO STREAMING: WHAT CHALLENGES FOR GENDER REPRESENTATION AND EUROPEAN YOUNG ADULTS IN SERIAL DRAMAS?

DISCUSSANTS

Luca Barra, University of Bologna Ludovico Bessegato, Director Laura Cocciolo, Banijay Domizia De Rosa, WIFTM Italy Kim Toft Hansen, Aalborg University Valeria Manieri, Le Contemporanee

Valentina Re, Link Campus University

12.30 - 13.30

CONTEST AWARD CEREMONY

INTRODUCTION

Fabrizio Boldrini, Fondazione Hallgarten-Franchetti Centro Studi Villa Montesca

Nicola Ferrigni, University of Tuscia and "Generazione Proteo" Observatory

PILOTING EXPERIENCES

Daniel Smith, Capacity Ireland Tzvetan Tzvetanski, Central Europe Initiative

WINNER'S ANNOUNCEMENT

Massimiliano Coviello, Link Campus University, President of the International Jury

Alfredo Federico, Producer, Jury Member

Valentina Gueorguieva, University of Sofia, Jury Member

FINAL REMARKS

Marica Spalletta, GEMINI Principal Investigator

Paola De Rosa, Link Campus University

13.30 - 14.30

LIGHT LUNCH & FINAL GREETINGS



